

**BRIEF PRESENTATION ON
THE 6TH WORLD ISLAMIC ECONOMIC FORUM, KL
&
1ST WIEF REGIONAL FORUM, DHAKA
MAY 03, 2010**

Presented by:

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Background:

- With the modest beginning as the OIC Business Forum on the side lines of the 10th OIC Summit in 2003, the world Islamic Economic Forum has grown into a world class business forum.
- Attracting a huge number of participants from the government and business communities worldwide.
- The WIFE Foundation, a world-class business platform showcasing business opportunities in the Muslim World.

Background: (continued)

- To run programmes of the various initiatives of the Foundation that strengthens people partnership and knowledge exchange between Muslim and non-Muslim communities across the globe.
- The Foundation aims to tackle problems in the Muslim world strictly from a business perspective, and to build bridges through business between the West and the Muslim world

Introduction of the 6th WIEF

- Bearing the theme 'Gearing for Economic Resurgence', the 6th WIEF will be officially opened by the Hon. Dato' Sri Najib Tun Abdul Razak, Prime Minister of Malaysia and Patron of the WIEF Foundation.
- It is expected to bring together some 2000 participants comprising world leaders and members of the global business community to attend the Forum to discuss ideas and strategies on global issues affecting trade and business and to network with each other on cross border business opportunities.
- The Forum has been instrumental in providing a platform for thought provoking dialogue to provide synergistic solutions to key economic issues of interest to the Muslim World and to bridge the economic gap between the Muslim and non-Muslim World.

Objective of the Forum

The objective of the Forum is to discuss ideas and strategies on global issues affecting trade and business and to network with each other on cross border business opportunities. With the theme 'Gearing for Economic Resurgence', the 6th WIEF seeks to capture the world's post crisis mode for change and economic revival.

Programme:

Forum highlights include:

- the Leadership Panel to discuss leadership challenges in the new era,
- the Global CEO Panel,
- a Special Leaders Dialogue on Climate Change,
- a signature 'Countries in Focus' Session - Bangladesh
- showcasing investment opportunities in selected developing OIC countries

Parallel Sessions on:

- **Tourism,**
- **Logistics,**
- **SMEs,**
- **Water management,**
- **Branding,**
- **Technology for education,**
- **Entrepreneurship and business ethics,**
- **Innovation and Islamic Banking.**

Pre-Forum:

- The 6th WIEF will be preceded by the Businesswomen Forum, the Young Leaders Forum and the 6th WIEF Exhibition on 18 May 2010 to be opened by the Hon. Tan Sri Muhyiddin Mohd Yassin, Deputy Prime Minister of Malaysia.
- A special highlight of the Young Leaders Forum is a creative arts exhibition called 'The Marketplace of Creative Arts' showcasing unique artistic innovations in the Muslim World.

Main Forum Speakers:

- 118 Speakers have confirmed their attendance. These include 9 Heads of State/Government namely:
 - The Prime Minister of Malaysia,
 - The Sultan of Brunei,
 - The President of Indonesia,
 - The President of Senegal,
 - The President of Syria and
 - The President of Maldives, and
 - The Prime Minister of Bangladesh.
 - The Prime Minister of Pakistan,
 - The Prime Minister of Kazakhstan and
- Other prominent Speakers include former Prime Minister of Pakistan, Malaysia and the Netherlands, former President of Mauritius as well as Ministers, captains of industry, academic scholars, regional experts, and Heads of Regional and International Institutions.

Registration:

We welcome all participants to the 6th WIEF and to take the opportunity to benefit from the discussion with industry leaders and business people from across the globe whilst capitalising on business opportunities with fellow participants through the online appointment scheduling portal and onsite business matchmaking facilities provided.

To engage and contribute in dialogue with captains of industry and regional experts at the 6th World Islamic Economic Forum,

Please register at www.6thwief.org



BANGLADESH



BRUNEI



INDONESIA



MALAYSIA



MALDIVES

SOUTH EAST ASIAN COOPERATION (SEACO)

1ST WIEF REGIONAL FORUM DHAKA

FORGING SMART PARTNERSHIPS IN THE SEACO REGION

December 2010

BUILDING BRIDGES THROUGH BUSINESS

WIEF REGIONAL FORUM FEATURES:

LEVERAGING COMPARATIVE ADVANTAGE FOR BUSINESS PARTNERSHIPS



- Regional trade focus - leverages specific regional trade strengths & investment needs
- Target common sectors
 - Energy
 - Infrastructure
 - Human Capital Development
 - Agricultural Security / Agri-based Industry
 - Tourism
 - Islamic Finance & Insurance / Capital Markets
 - Relocation / Backward Linkage Industry
 - Transportation & Logistics
 - Women Entrepreneurship
 - Youth Leadership
 - Climate Change
- Forum Sessions prioritize regional mutual need- based sectors for Investor, Investee and Countries

BUILDING BRIDGES THROUGH BUSINESS

WIEF REGIONAL FORUM FEATURES:

LEVERAGING COMPARATIVE ADVANTAGE FOR PUBLIC-PRIVATE PARTNERSHIPS



- Focused participation - Tailored Role-players and Delegates who are potential Sectoral Leaders, Investors & Joint Venture Partners; and appropriate Government Officials from specified sectors
- Host-Country & Regional country investment profiles
- Greater regional trade and Investment opportunities & visibility
- Pre-forum Investment Data Dissemination - sectoral data, company and economic profiles circulated to Trade Associations / CCI's / companies
- Concrete Business Partnership Outcomes, i.e. signing agreements / Contracts
- Common Sectors enable sustainable business continuity, focus, expansion for future Regional Forums and intensified regional trade and investment

BUILDING BRIDGES THROUGH BUSINESS

REGIONAL FORUM OBJECTIVES & OUTCOMES



WORKING GROUP

NATIONAL SKILLS DEVELOPMENT COUNCIL



REGIONAL SECTOR NEEDS

FOCUSED SECTORAL SESSIONS

FOCUSED STAKEHOLDER DELEGATES AND ROLE-PLAYERS

CONCRETE BUSINESS OUTCOMES

BUSINESS INVESTMENT CONTINUITY & SUSTAINABILITY

PRE-FORUM

FORUM

POST-FORUM

- BILATERAL AND MULTI-LATERAL SECTOR NEEDS
- 6-8 TARGETED SECTORS

- Regional / Intra-regional Investors
- Joint Venture Partners
- Appropriate Government Functionaries

- STRONGER REGIONAL COMMERCE
- MUTUAL SECTORAL EXPANSION

- INTERNATIONAL CERTIFICATION
- BEST PRACTICES
- COMPETENCY-BASED LEARNER PEDAGOGIES
- TEACHERS / TRAINERS

- Regional Country
- Investment and Sector Profiles
- Investment Opportunities
- Government Priority Sectors
- Delegates / Trade Associations / CCIs provided
- Country and Company profiles prior to Forum for matchmaking

- Focused Networking
- Signed MOA Contracts

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THANK YOU

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