





ECONOMIC ZONES IN PRIVATE & PUBLIC SECTORS:

by **Salahuddin Kasem Khan**

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President
Bangladesh Employers' Federation

East Wintergarden, Canary Wharf, London, E14 5AB 10th & 11th September, 2015

BANGLADESH SEZ STRATEGY

Bangladesh Economic Zone Authority (BEZA) & Economic Zones in Bangladesh

The Government of the People's Republic of Bangladesh has taken several initiatives to accelerate the financial growth of the country. One of the main strategies to achieve this growth is through the establishment of multiple Economic Zones countrywide. The cornerstone of this plan was the institution of Bangladesh Economic Zone Authority (BEZA) which has been operational since November 2010.

BEZA aims to establish economic zones in areas with potential for growth across Bangladesh, including underdeveloped regions, with a view to encourage rapid economic development through increased investment and diversification of industry, employment, production and export. BEZA is attached with the Prime Minister's Office (PMO).

INVESTMENT SCOPE IN BANGLADESH

- British and European manufacturing units presently located in the region can be relocated in Bangladesh due to our strategic location and favorable access to the Indian Market as an LDC under SAFTA.
- Lower labor costs compared to other South Asian Countries.
- Best Macro economic policies after India.
- GDP growth rate of 6%+ over the last decade.

GRADUATE FROM RMG TO ICT

- Bangladesh remains underdeveloped in ICT and as a knowledge based economy amongst South Asian and Pacific countries, according to a recent ADB report.
- A shift is required from labor intensive growth to productivity driven growth and graduation from RMG to ICT sector by creating ICT Accelerators to facilitate ICT startups, preferably through joint ventures with British IT Companies.
- Bangladesh is planning to establish a number of IT parks.
- British & European IT companies can partner with Bangladeshi organizations in the IT parks as these may be co-located with Divisional Technical Universities like CUET in Chittagong, SUET in Sylhet, KUET in Khulna and RUET in Rajshahi, to provide a skilled IT workforce.
- A large number of English proficient boys and girls who have "O" and "A" level education, are ideally placed to undertake BOP work for British Corporations, Banks and Insurance Companies etc.

In Bangladesh, the following four regions would have the potential to be designated as SEZ's:

Dhaka Region
Chittagong Region
Sylhet Region
Khulna Region

APPROVED PRIVATE ECONOMIC ZONES IN BANGLADESH

SI. No.	Name of Economic Zone	Location (Upazila & District)	Dhaka Region
1.	A K Khan Private Economic Zone (AKPEZ)	Palash, Narshingdi	Dhaka
2.	Abdul Monem Private Economic Zone	Gajaria, Munshiganj	Dhaka
3.	Meghna Group of Industries	Sonargaon, Narayanganj	Dhaka
4.	Garments Shilpa Park BGMEA PSEZ	Gajaria, Munshiganj	Dhaka



AKK BACKGROUND

- A. K. Khan & Company is one of the oldest & largest private sector organizations of Bangladesh with an operational background of over 70 years, established during the Second World War (WWII).
- A. K. Khan & Company Ltd. was founded by Late A. K. Khan who was the Federal Minister for Industry, Works, Irrigation, Power and Natural Resources in the Federal cabinet of Pakistan.
- Later on, past Chairman of A. K. Khan & Co. Ltd. Late A. M. Zahiruddin Khan, also became Minister of Planning and Industry of Bangladesh.

MILESTONE

1945-50	AK Khan & Company established during World War II	
1947-1957	Diversified industrial businesses developed. Becomes limited company in 1951	
1958-1962	• Founder Chairman Late Mr. AK Khan became Member of Constituent Assembly of India and then Pakistan appointed Federal Minister of Pakistan	
1970	AKK Co. one to largest business groups in East Pakistan	
1980	AKK Co expands through strategic JVs with MNC's Coats UK, Telekom Malaysia & Maruha Nichiro	
1991-1995	Late Chairman AM Zahiruddin Khan became Minister of Industries and Planning	
1996	• JV with Telekom Malaysia for AKTEL, the 2 nd largest GSM network in Bangladesh	
2008	AKTEL sold to NTT Docomo for \$350M	
2010	AK Khan Penfabric Company JV formed with Penfabric (Subsidiary of Toray Japan)	
2011	AK Khan Securities started commercial operations	
2012	AKK WaterHealth JV formed with WaterHealth International (USA) and IFC	
2013	 CEAT Tyre Manufacturing JV formed with CEAT India AK Khan Penfabric increased capacity by 100% AKK- Union (Bangladesh) Limited formed for RMG accessories. 	

CURRENT JV WITH MNCs











BENGAL FISHERIES LTD

PENFABRIC

A.K. Khan Penfabric Company Ltd.- Penfabric Sdn, Berhad.(PAB), Malaysia, 100% subsidiary of Toray Industries, Inc of Japan

TAX AWARD

A. K. KHAN & COMPANY LTD IS IN THE TOP 10 TAX PAYERS AS A CORPORATE BODY FOR CONSECUTIVE FOUR YEARS



SL No.:-29/2013

Government of the People's Republic of Bangladesh National Board of Revenue, Dhaka Internal Resources Division (IRD)

TAX CARD HONOR

Awarded to

A.K. Khan & Company Limited

TIN: 307-200-0451

As the 9th highest tax payer in the tax year 2011-2012 under "National Tax Card Policy 2010"

> Sig-Md. Golam Hossain Secretary Internal Resources Division (IRD)

Chairman, National Board of Revenue (NBR) Date: 15th September 2013, ৩১ছাল ১৪২০

- AKKHAN Foundation
- AKK contributes 30% of yearly dividends for CSR activities.
- Construction of Law faculty in Chittagong University at a cost of USD2.5 M is one of the various CSR projects of AK Khan Foundation.

ONGOING PROJECTS

A.K. Khan Private Economic Zone (AKPEZ)

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River side Container Terminal

- Private port container facility including ICD; part of EZ.
- Specialized storage including tank facilities, power station, utility services, ancillary facilities, internal customs and Regulatory Authorities for efficient processing etc.
- MOU with PORTEK consultancy INC, 100% subsidiary of Mitsui, Japan assisting AKK with project monitoring through personnel deployed in Bangladesh. JV with AKK expected to take place by end of 2015.
- Samil PricewaterhouseCoopers (PWC) and Deco Consultants Co Ltd of South Korea have prepared the feasibility study for both AKCT and AKPEZ projects.
- Oriental Consultants Co., Ltd (ORICON) of Japan has been appointed for the AKCT consultancy service to provide supervision of soil investigation, complete FEED design (front end engineering design) for selection of contractor, independent check during construction phase and assisting AKK with defects liability after completion of construction works.
- Oriental Consultants CO., LTD. has partnered with renowned consultant Kurita Marketing & Management Corporation of Japan, who has also been selected for preparing a Master Plan for the EZ.

MOU SIGNING WITH PORTEK PORTS HOLDINGS PTE LTD

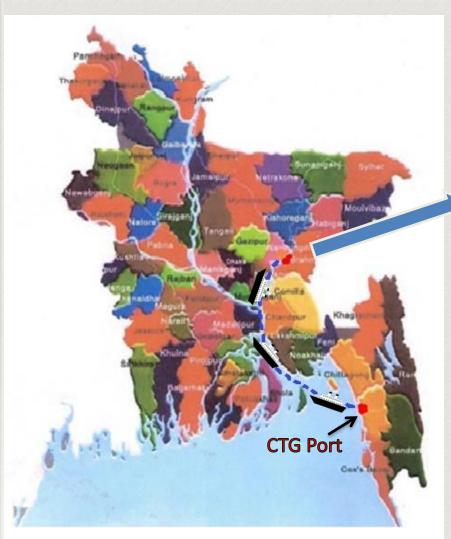


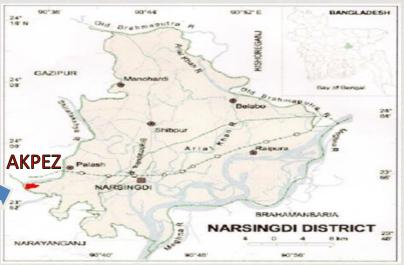
GOVERNMENT SUPPORT



Provisional pre-qualification license for Special Economic Zone (SEZ) was received from Bangladesh Economic Zone Authority (BEZA) on November, 2014.

LOCATION OF AKPEZ





Dhaka Division

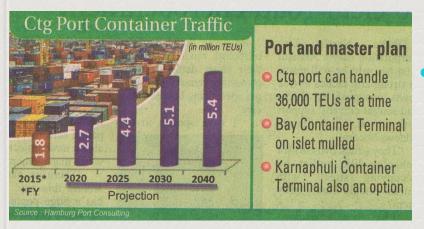
Place : Danga.

Thana : Polash. (Police Station)

District : Narsingdi.

CTG PORT TO SEE THREE-FOLD RISE IN CONTAINER TRAFFIC IN 15 YRS

Port development master plan to be unveiled today



- Hamburg Port Consulting, a Germanbased international port-consulting firm, has prepared the master plan. As per master plan:-
- 1. The container traffic at the country's principal seaport in Chittagong is expected to increase nearly threefold to 5.1 million TEUs, inclusive of transit trade, over the next 15 years.
- 2. it says in 2020 the traffic load will be 2.7 million TEUs and in 2025 it will be 4.4 million TEUs
- 3. Apart from the threefold rise in the container traffic up to the year 2030, the master plan also projects that 5.4 million TEUs of container traffic will take place in 2040.
- 4. The consultant advocated for feeder-barge solution in the Bay -- a new innovative solution for quick transportation of cargoes. Feeder-barge solution means barges should be allowed to carry containers from feeder vessels. The feeder vessels will load the containers upon the barges in the bay.



MASTER
PLAN of AKPEZ
including
River side
Container
Terminal

Master Plan being prepared by:
Oricon Global Consultant Japan

TENTATIVE SITE PLAN

Source: Feasibility Study Report-Oct, 2013

by SamilPWC & DECO, KOREA

Total Area 200 Acres

Facility

Industrial Plots for AKPEZ

River Port Facility

Size

150 Acres

50 Acres

DEVELOPMENT PICTURES OF AKPEZ













ADVANTAGE OF AKPEZ LOCATION



- Distance from Dhaka by Road about 36 km .
- Distance to Dhaka-Chittagong Highway about 40 km.
- From Narayangonj, industrial zone, about 57 km.
- Distance from Narsingdi industrial zone about 15 km.
- Tongi, industrial zone, main town 24 km.
- Gazipur, the main industrial zone, is about 30 km.
- "New Satellite town Purbachal with international trade center" is about 5 km.
- Directly connected with the river Meghna & well connected with Chittagong & Mongla ports.

REGIONAL CONNECTIVITY

BANGLADESH WILL PROVIDE MARKET ACCESS TO NORTH EASTERN STATES OF INDIAN, NEPAL, MYANMAR AND SOUTHERN CHINA IN THE LONG RUN



INVEST IN BANGLADESH: ACCESS INDIA, CHINA, ASEAN+3 MARKETS

PROPOSED FACILITIES OF AKPEZ

- Port facilities through A K KHAN Container Terminal (AKCT).
- Specialized storage tank facilities.
- Power Plant.
- Planned industrial units.
- Banks.
- Internal Customs and all other Regulatory Authorities.
- Utility services, ancillary facilities.

INVESTMENT PATTERN

- Joint Venture structure/Foreign investment
- Local Investment
- Medium to Large sized, backward linkage & high-tech industrial units

SCOPE OF BUSINESS SECTORS IN AKPEZ

- Telecommunication equipment mobile handsets
- Pharmaceutical
- Aircraft instruments
- Watch & Digital equipment
- White electrical goods

- TV/monitors, computers, hard disks, printers
- Medical, surgical & biotech instruments
- ICT related software development

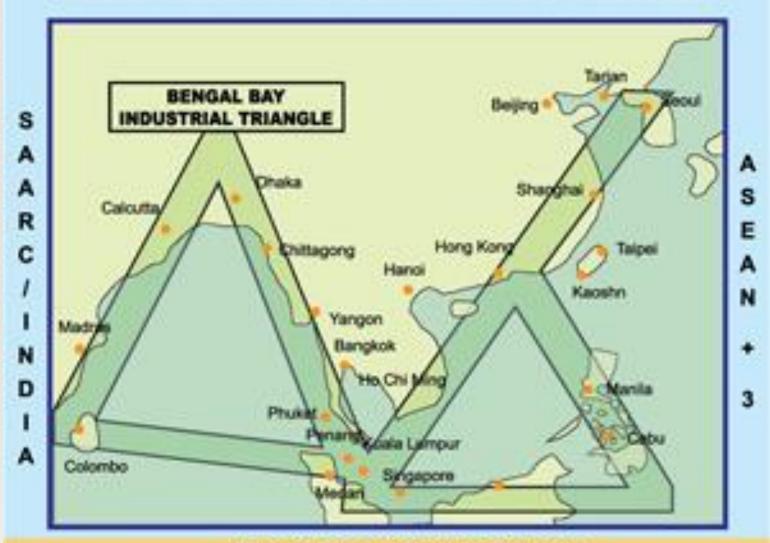
BAY OF BENGAL GROWTH TRIANGLE

In South Asia- we require a long term vision for the region. JICA Report 1995 termed it as the **Bay of Bengal Industrial triangle**-on the one side India/SAARC on the other side Asean+3 and Southern China to the North.

The concept of the Bay of Bengal Growth Triangle, with Bangladesh at the apex was articulated by the Prime Minister of Japan.

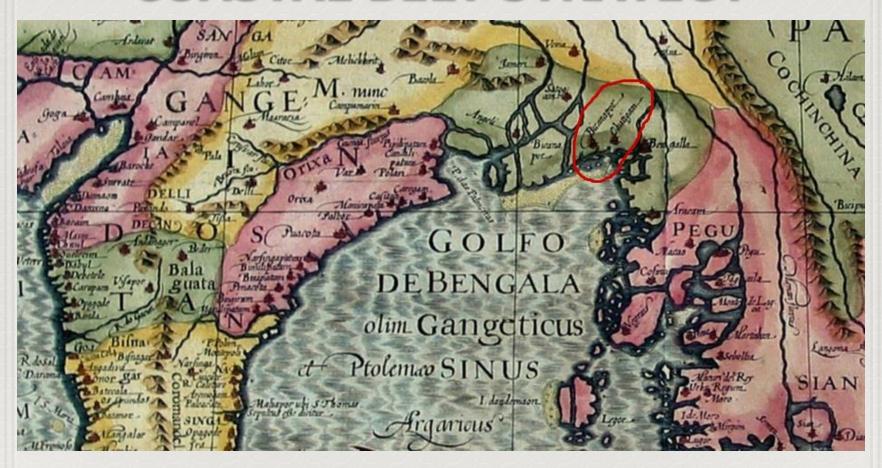
The Hon Prime Minister of Bangladesh stated in Japan in 2014 that due to it's strategic location, as a bridge between South and South East Asia, coupled with enhanced regional connectivity, Bangladesh has the potential to become the hub of bustling economic activity in the Region for trade and investment.

ASIAN INDUSTRIAL CORRIDORS AND TRIANGLES



Bay of Bengal Growth Triangle

COASTAL BELT STRATEGY



PMO decided to coordinate development plans in coastal areas and prepare a Master Plan for building EZs along the coast of Bay of Bengal. Emphasis on developing coastal economic zones from Tekhnaf to Mongla Bangladesh government is going to set up the Sonadia Deep Sea Port. Another deep sea port is making debut at Paira in the Patuakhali district developing a Coastal Belt Development Strategy.